



Muhammad Ahmad

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Results-driven **WordPress Developer** with 4+ years of expertise in full-stack development, performance optimization, and custom plugin/theme creation. Proven track record of delivering many high-performance WordPress sites using modern tools (Elementor, WPBakery, Divi). Combines technical proficiency in PHP, JavaScript, and SEO with a client-centric approach to ensure seamless project execution from concept to maintenance.

Skills

Frontend: HTML5, CSS3, SCSS, Tailwind CSS, Bootstrap, JavaScript, jQuery, React.js, Next.js, Three.js
Backend: PHP, Node.js, Express.js, REST API, GraphQL
Databases: MySQL, MongoDB, PostgreSQL, SQLite
WordPress: Theme/Plugin Development, Page Builders (Elementor, WPBakery, Divi), Speed Optimization, Debugging
Mobile: Flutter, Dart, Firebase
Other: Git, SEO, Digital Marketing, Project Management

Relevant Experience

WordPress Backend Developer

IKONIC | August 2023 - Present

- Develop scalable custom plugins and themes to meet client specifications.
- Optimize website performance (Core Web Vitals) and resolve complex bugs.
- Integrate third-party APIs (e.g., payment gateways) and manage database architecture for high-traffic sites.

WordPress Full-Stack Developer

Found Xperts | August 2022 - August 2023

- Built dynamic websites using page builders (Elementor) and custom-coded solutions.
- Created custom plugins and Elementor widgets from scratch, enhancing client site capabilities.
- Mentored junior developers in WordPress best practices and debugging techniques.

WordPress Front-End Developer

BlueDot Solution | June 2019 - March 2022

- Delivered responsive WordPress sites with a 95% client satisfaction rate.
- Collaborated with designers to convert figmas into pixel-perfect, SEO-friendly themes.

Education

BS Information Technology

University of Gujrat | Graduated 2020

Languages

- English (Professional)
- Urdu (Native)